

# What Can Karen Bring To An Event

## Welcome/Entrance Music

Picture this: a large conference hall, excited attendees coming early for the best seat to experience their favorite author about to give a talk. They come in, find their seat, and sit... and wait... and talk... and sit.. and wait. Finally about 20 minutes later the speaker is announced and the event begins.

Now imagine this same scene, and instead of the noise of people finding their seats, they are now engaged even before they sit down. A lively entertainer is setting the tone with upbeat, positive message music that is in alignment with the speaker's message. The singer has sung songs that have brought up the energy in the room as the speaker walks out to an enthusiastic and receptive audience.

It's like the difference between watching a movie with a musical score or without one. Music sets the emotional tone for so many parts of our lives - why not for conferences? Studies have shown that using music to anchor the subject matter allows the participants to embody and retain the information much more effectively.

I have been a "music weaver" at many conferences, retreats, and workshops. I have witnessed how music can be the glue that allows the participants to embody the message and have a deeper experience with the information being presented. To simply have a song bookend the experience: a song at the beginning to set the tone, and then one at the end to embody what was said, can make the difference between a good event and a great one.

To help anyone producing a conference or retreat, I offer these ideas of how you can use me at your event.

I perform high-energy, positive, audience participation songs as attendees arrive. This sets the tone for a warm and engaging or high-energy conference or retreat.

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## **Music during the presentation**

With many of the authors that I accompany, it is customary for me, after I have “opened up” for them, to stay on stage and be available to play piano and sing during any meditations, talk transitions, or to bookend a segment with a song. I have done this for Joan Borysenko, Alan Cohen, Jean Houston, Mary Mannin Morrissey, Oriah Mountain Dream, Donna Eden, Debbie Ford, and the “Celebrate Your Life” and “I Can Do It!” Conferences.

## **Keynote Talk and Workshops**

I offer keynote talks and workshops on many subjects and offer that as well as being a music weaver during a conference. It is common for me to do a keynote talk, offer a workshop, a Saturday night concert, as well as do music before and after each main session.

## **Concerts**

I can perform with my band and back-up singers doing my show, (See descriptions under “Concerts” section on my web site) and my band can also perform during the cocktail and dinner portion of an evening conference. I can also do a 90-minute concert singing with my “tracks” and playing keyboards and singing.

## **Customized Song**

I can create a customized song specific to your event, your organization or your conference theme. Music that I have written for retreats, organizations, and annual conferences have become recognized as theme songs for these events and their workshop leaders.